

Is Memorial Day More Than A Three-Day Weekend

Sub-heading: 123Greetings.com's analysis shows that patriotism drives the spirit of [Memorial Day](#). 79.2% Americans shared patriotic sentiments for this day in 2012 as opposed to 7.9% Americans who sent [Memorial Day Weekend](#) ecards themed around parties and picnics.

New York, NY, May 24, 2013: National Geographic questioned in an article on [Memorial Day](#) last year, if this day of remembrance is getting lost in the swirl of summer kickoff. The article piqued the curiosity of 123Greetings' analysts and prompted some research and analysis on the subject based on publicly available information on the website.

A statistical evaluation of around 180 ecards shared by Americans, suggests that the emotions of pride, remembrance and gratitude overpower the emotions of fun and celebration. In the modern era of long weekends and getaways the binding force of patriotism seems to be still alive in the hearts of Americans.

79.2% Americans shared patriotic sentiments for this day in 2012 as compared to 7.9% Americans who sent Memorial Day Weekend ecards themed around parties and picnics. People, who chose to send event specific thank you ecards, mostly in reciprocation, constitute the remaining 12.9% of the card senders in the analysis. Though the overall finding is limited by data available to 123Greetings.com on its website, it does go to show that the nationalistic sentiment and sanctity of this occasion is still preserved and the American soldiers who lost their lives for the country are remembered with pride.

123Greetings.com does its part by making available a wide range of free ecards for people to share with their loved ones on [Memorial Day 2013](#).

Arvind Kajaria, Founder of 123Greetings.com says, "Memorial Day reminds people of the sacrifice done by brave fellow Americans. It also provides an opportunity to celebrate lives that have grown due to this sacrifice. Various emotions engulf this day and for every emotion we have a mode of expression. 123Greetings is proud to share the varied emotions of patriotism, celebration and togetherness".

123Greetings.com has over 180 free [Memorial Day](#) ecards across 6 categories for people to choose the perfect expression for this holiday.

About 123Greetings.com:

123Greetings.com is the world's leading online destination for human expressions reaching over 95 million visitors annually. Drawing from its tag line "Free Greetings for the Planet" the service exemplifies the notion that the best things are free in our planet and so should wishes, greetings and personal expressions be. Its offering of over 37,500 greeting cards covers a mix of 3,000 seasonal & everyday categories.

For details visit www.123greetings.com.